

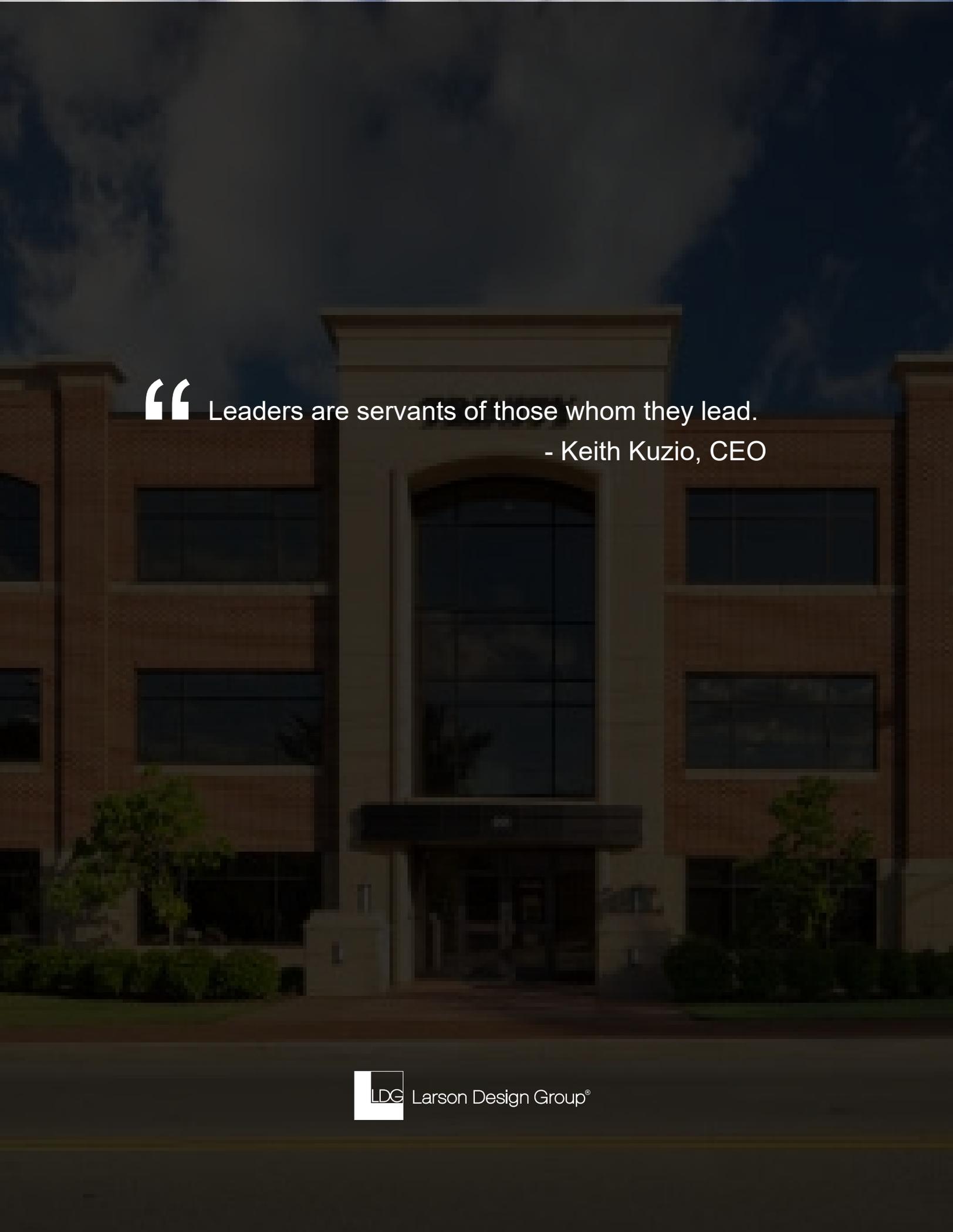


LDG 360°

**FALL
2018 NEWSLETTER**

 **LDG** Larson Design Group®

YOUR VISION. MADE REAL.



“ Leaders are servants of those whom they lead.
- Keith Kuzio, CEO



FALL 2018 | NEWSLETTER

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LDG 360° is produced by the Marketing & Communications Department at Larson Design Group to showcase our people and projects.

Cover Photo: Trinity Building, Beaver, PA, for which LDG provided site and survey services.

Larson Design Group is a growing, employee-owned architectural, engineering, and survey firm.



MARTIN'S MENTIONS

As part of LDG Federal's successful strategy for 2018 and beyond, we have been looking at investments into markets and services that will provide expansion opportunities. The federal market space is one such market and an area of large growth potential for architecture, building engineering and civil engineering services. To date, we have won some projects while developing an internal team and a marketing initiative.

In order to ramp up our initiative and make larger strides in the future, it became apparent that we needed to add resources and establish a more formal federal program. With that goal in mind, Ronald Kretz, AIA has joined LDG as the new Director of Architecture - Federal Programs.



Ron has more than 25 years' experience with Michael Baker International, CH2M Hill and Kimball in creating and leading architecture and engineering teams for federal programs. He also has demonstrated leadership in developing national clients in the commercial, federal, aviation, healthcare, and education markets.

For LDG, Ron will be responsible to help develop and deliver our federal market program as well as provide strategic leadership in developing an architecture team with expertise and capability to execute projects on a national basis.

Thank you to all of our clients and employees for a very successful year. As we continue to push forward with our goals, I am excited in the direction we are heading as a company.

David Martin
Chief Operating Officer



LDG'S KALCICH HOSTS ESRI INTERNATIONAL USERS CONFERENCE

Matthew Kalcich, a senior geographic information systems (GIS) analyst with the Williamsport office, hosted the Mid Atlantic Users Group (MUG) at the Esri Users Conference in San Diego. Read more: <https://bit.ly/2PcWGUF>



LDG TAPS DROUHARD TO LEAD COLUMBUS OFFICE

David Drouhard, a 25-year retail design veteran, has been named leader of the Columbus office. With experience serving national home improvement brands, he is building LDG's retail design presence in Ohio and nationally in the big box, tenant improvements, restaurant, grocery and hospitality markets. Read more: <https://bit.ly/2RHsQEJ>



YOUTUBE VIDEO RECAP OF LDG'S MORGANTOWN OFFICE RIBBON CUTTING

LDG officially launched its relocated office in Morgantown's new WestRidge Business and Retail Park. Here's a quick video wrap-up from LDG's YouTube channel, featuring comments from office leader Rich Rogers, Morgantown Chamber president Steve LaCagnin and CEO Keith Kuzio. Read more: <https://bit.ly/2PeKzGR>

LDG DESIGN SOLUTIONS HELP PENNDOT REMEDY CHALLENGING HIGHWAY STRETCH

The redesign of Pennsylvania Route 145, known as MacArthur Road, a four-lane, one-mile long corridor traveled daily by 40,000 motorists, garnered a Lehigh Valley Planning Commission Award for its innovation, community engagement and effectiveness in remedying a challenging stretch of highway near Allentown. Read more: <https://bit.ly/2Pc2IVE>





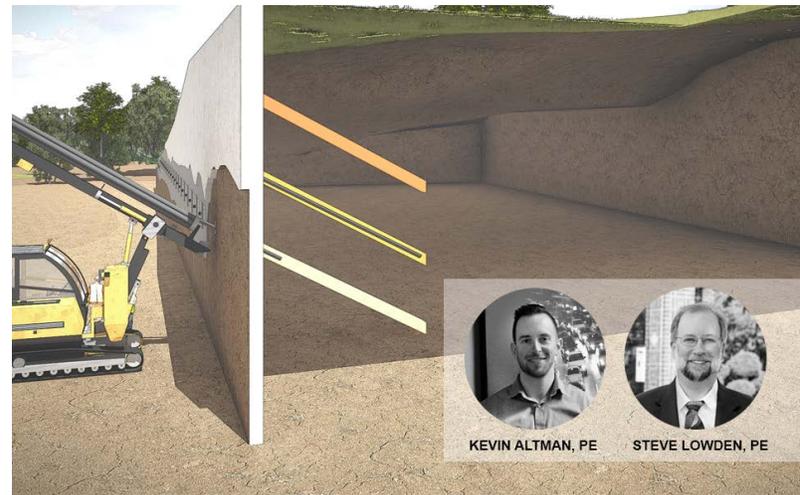
VETERAN CIVIL ENGINEER ROWE JOINS LDG IN APALACHIN

Veteran civil engineer Steven Rowe has joined the Apalachin office. Rowe's experience encompasses the design of land development, transportation and civil works projects for municipal, commercial and educational clients. Read more: <https://bit.ly/2yUohzM>



SOIL NAIL WALLS REDUCE COST, ADD VALUE FOR PROPERTY OWNERS AND DEVELOPERS

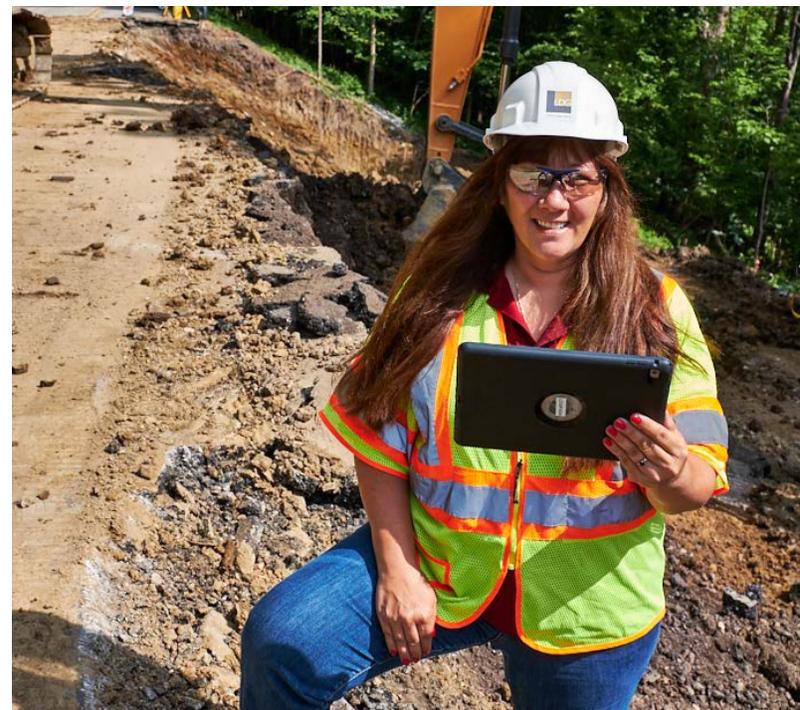
Government agencies, landowners and property developers increasingly are turning to soil nail wall solutions from structural and geotechnical engineers to construct retaining walls with lower expense and a higher level of aesthetic appeal. Cost savings vary depending on a wall's height – the higher, the better. Read more: <https://bit.ly/2DpYXFD>



TINA GALBRAITH: LOOKING OUT FOR CLIENTS' BEST INTERESTS IN CONSTRUCTION INSPECTION

Tina Galbraith joined LDG as a construction inspector in 2015. She began with LDG's rapid bridge replacement program for PennDOT, inspecting construction of 5 structures in just 18 months, providing an opportunity to work on projects from demolition to construction through substantial completion, something she had never done before.

Then in 2018, she was assigned to the firm's first project as a prime contractor for the County of Allegheny, overseeing the rebuilding of a 2.1-mile stretch of Thompson Run Road, a highly traveled artery in Pittsburgh's North Hills. The role of a construction inspector, on a client's behalf, is to monitor a construction contractor's daily activities to assure that work is performed to contract specifications and established industry standards. Read more: <https://bit.ly/2ARvW3r>





THREE GUN SHOOTOUT BENEFITS PENNSYLVANIA WOUNDED WARRIORS

LDG employees in Williamsport recently utilized their "community stewardship hours" to volunteer for the fourth annual Hunt Club Three-Gun Benefit Shootout. The event raised more than \$46,000 for the Pennsylvania Wounded Warriors Inc. Read more: <https://bit.ly/2PMKB84>



LDG'S WEXFORD OFFICE COMMUNITY STEWARDSHIP DAY

LDG's Wexford office is partnering with a small local animal rescue, Sad Tails of PA (S.T.O.P.) of Wolfe Run Road in Freedom, Beaver County to organize multiple volunteer days to provide much needed attention and exercise to resident shelter dogs. Read more: <https://bit.ly/2yTdWnW>



LDG SPONSORS RACER IN WILLIAMSPORT SOAP BOX DERBY

LDG sponsored car #223 and provided volunteers for the 2018 Williamsport Soap Box Derby, a racing district of the nationally acclaimed race dating to 1934. Read more: <https://bit.ly/2yU25FQ>



WILLIAMSPORT OFFICE STEWARDSHIP: HOME REPAIRS

LDG's Williamsport office employees Matt Frick, Coleman Gregory, Kaden Metzger and Jen Rodgers recently utilized their "community stewardship hours" to volunteer for Transform, a local mission experience with opportunities to provide yard work, painting, cleaning and small home repairs. Watch the video: <https://bit.ly/2ARlnxd>



WOMEN IN LEADERSHIP AT LDG

Adanma Akujieze

Vice President of
Finance.

What were the circumstances when you first had an inkling that you might become a leader someday?

Watching my parents, who were both professionals, and hearing their consistent words of affirmation gave me the confidence to believe that I would grow up to be a person of influence. One of my parents' consistent declarations to my brothers and me was that "you will achieve even greater things than we have been able to." That has stuck with me through the years. In the Igbo culture of Eastern Nigeria, the first daughter (the "Ada") is



revered in most families as "junior mom." It was certainly the case in mine.

What inspires you as a leader? What do you enjoy most about the role? *The opportunity and platform to live out solid values and virtues each day keeps me going as a leader. Thinking through issues with my team and making decisions together is always very exciting for me.*

Who has been your greatest inspiration and/or mentor?

My parents have been my greatest inspiration since childhood. They have always held me to the highest standards and remained my biggest fans through every step of my life's journey. Through their own lives, I learned the virtues of faith, commitment, compassion and work ethic. That foundation has helped mold me into the woman that I am

today and is integral to my daily walk. Along the way I have both actively sought out and unintentionally attracted a number of "destiny helpers" and mentors whose words and actions have enabled me to step into higher heights in each season of my life. Read more: <https://bit.ly/2qymiwE>

SELINGROVE RIBBON CUTTING AND 10TH ANNIVERSARY CELEBRATION

About two dozen people, including members of the Greater Susquehanna and Central PA chambers of commerce, attended a ribbon-cutting and reception at the Selinsgrove office to celebrate 10 years at the location and the recent expansion and renovation of the offices.

Late last year, said office leader Duane Gaugler, the opportunity arose for LDG to expand its footprint in the space that it's occupied since 2008, increasing its usage from 60 percent to the entire building. The move also increases the office's square footage by 41 percent and now allows for more than two dozen additional employees. Read more: <https://bit.ly/2zvSYL5>



From left, Central PA Chamber of Commerce chairman Dale Moyer; LDG president and CEO Keith Kuzio, Selinsgrove office leader Duane Gaugler and vice president of finance Adanma Akujieze; and Greater Susquehanna Valley Chamber of Commerce president Bob Garret.



VM+SD MAGAZINE RANKS LDG AMONG NATION'S TOP 25 RETAIL DESIGN FIRMS



VM+SD Magazine has listed LDG as the 23rd largest retail design firm in the nation, as ranked by design fees. This is the second straight year the firm has been counted in the top 25 in the prestigious annual survey. *VM+SD* is a premier national journal serving the visual merchandising and store design industry. Read more: <https://bit.ly/2PiS9QQ>

LDG NAMED A PITTSBURGH BUSINESS TIMES "FAST 50 AWARD" WINNER



From left, Damon Rhodes, David Martin, Keith Kuzio

The *Pittsburgh Business Times* has named LDG as a 2018 "Fast 50 Award" finalist, celebrating the success of companies in the region with rapid revenue growth between 2015 and 2017. Fast 50 is the eighth major award/honor which LDG and its subject matter experts have garnered in 2018. Read more: <https://bit.ly/2APrEte>

PITTSBURGH TECHNOLOGY COUNCIL NAMES LDG AS FINALIST FOR PRESTIGIOUS "TECH 50 AWARD"



The Pittsburgh Technology Council named Larson Design Group as a finalist for its prestigious annual "Tech 50 Award for its innovative Trillium compressed natural gas public-private partnership." In covering the story, the *Pittsburgh Post-Gazette* said that the awards are "meant to recognize the most innovative and thought-provoking companies in the region." Launched in 1997, Tech 50 represents transformative technology centers of excellence with tech companies at all stages of growth. Read more: <https://bit.ly/2RDawwa>



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