



FOCUS GROUP

Introduction & Kick-Off



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CNG FOCUS GROUP

- 1. What is it?**
- 2. Why are we doing this?**
- 3. Mission**
- 4. How will we carry out the mission?**
- 5. Plans for the future**



CNG FOCUS GROUP - What is it?

- **Group of interested stakeholders for Natural Gas Vehicles & Infrastructure (E&P, LDC, Fleets, Auto Dealers, Planners, Engineers, etc.)**
- **Plan to meet monthly at start, later quarterly**
- **Purpose: Create alternative transportation fueling opportunity in the region using natural gas**

CNG FOCUS GROUP - Why?

- **Pennsylvania, and specifically this region, has great opportunity to lead with the vision of using CNG**
- **Energy security**
- **Be an early adopter of a nationwide trend**
- **Business opportunities**
- **A big one! Fuel cost containment for fleets**
- **Collectively push for policy that benefits CNG usage**



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CNG FOCUS GROUP - Mission

- The mission of the CNG FOCUS GROUP is to foster learning, collaboration, and action on CNG vehicle fueling and infrastructure on an ongoing basis as it relates to the Marcellus Shale in North Central Pennsylvania.
 - Share information, build trust, partner on an ongoing basis
- Provide Pennsylvania with a model organization of grassroots efforts working in conjunction with national organizations in fostering NGVs & Infrastructure

CNG FOCUS GROUP – Accomplishing the mission!

This includes:

- Strategically planning for the infrastructure development in the region, and working with other planning groups
- Developing anchor CNG fleets and partner users - walk before we run!
- Fueling infrastructure network along key corridors
- Creation of a lattice of fueling stations to reach critical mass
- Vehicles & support services



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- **Creating a regional forum to share best practices:**
 - **Learning more - Workshops & field trips**
 - **Maintain access to key industry support groups**
 - **Continued up-to-date information on incentives**
 - **Learn best practices for market development**
 - **Learn best practices for fueling stations**

CNG FOCUS GROUP - Future Events

- **Travel to see active CNG sites**
- **Engage in master planning of potential CNG fueling locations**
- **Hold sessions to discuss collaboration of anchor CNG fleets and smaller peripheral CNG users; develop potential collaboration agreements**
- **Equipment expo, and visit other equipment expos outside the region**
- **Any Suggestions???**



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CNG FOCUS GROUP – Organizing it!

- **What to work on first?**
- **Need for a Programming Committee to help organize future events**
 - **We have two volunteers, we need more regional volunteers – a good cross-section of stakeholders**
- **Action oriented**
- **No membership fees - possibly a nominal per event fees to defray expenses on case by case basis**

CNG FOCUS GROUP – Organizing it! , Continued

- **Key Point: Work with partnering stakeholders and industry groups: Clean Cities, Clean American Transportation Alliance, Marcellus Shale Coalition, NGV America, Clean Vehicle Education Foundation**
- **Opportunity to provide a regional example that could be replicated across the state by other CNG focus groups**

- **Next Meetings:**
 - **Tentative May 13th**
 - **Tentative June 10th**
 - **July: Tour CATA Facilities, State College – Thanks to Hugh Mose and Eric Bernier**
 - **Beyond July the Programming Committee can get to work on additional meetings/events**



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Thanks for attending ; Safe Travels

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